

Utah Career and Technical Education  
 Career Pathway Chart  
 2022-2023 School Year



Business Information Management  
 CAREER PATHWAY  
 Business, Finance & Marketing  
 CAREER CLUSTER

**Career Cluster: Business, Finance & Marketing**


**Career Pathway: Business Information Management**

JUNIOR HIGH / MIDDLE SCHOOL		
College and Career Awareness		
HIGH SCHOOL		
<b>EXPLORER COURSES:</b> Choose one or more of the following courses.		
Accounting 1*		
Entrepreneurship*		
<b>CONCENTRATOR COURSES:</b> To be a concentrator you must pass one of the following courses AND one explorer course.		
Business Office Specialist*		
<b>COMPLETER COURSES:</b> To be a completer you must pass enough courses to earn 3.0 credits in this Pathway..		
Business and Marketing Capstone		
CTE Internship		
POSTSECONDARY:		
Utah System of Higher Education: <a href="http://ushe.edu">ushe.edu</a>   UtahMajors.org: <a href="#">Utah Majors Guide</a>		
Utah System of Technical Colleges: <a href="http://utech.edu">utech.edu</a>		

\* concurrent enrollment course + recommended explorer course

**HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING**

There are several options for education and training beyond high school, depending on your career goals.

	1-Year Certificate	2-Year Assoc. or Tech. Degree	4-Year Bachelor's Degree
	N/A	<ul style="list-style-type: none"> <li>&gt; Desktop Publisher</li> <li>&gt; Legal Assistant/Paralegal</li> <li>&gt; Web Developer</li> </ul>	<ul style="list-style-type: none"> <li>&gt; CTE Teacher</li> <li>&gt; General and Operations Manager</li> <li>&gt; Marketing Manager</li> </ul>

Utah CTE classes are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

**Student Testimonial**

"The [Microsoft Office Specialist] certifications helped me land my current job at Lowe's Home Improvement. I am the manager there and perform all of the administrative functions."

Andrew McLay  
 Murray High School

**LEARN MORE ABOUT OCCUPATIONS AND WAGES**

**Business, Finance & Marketing**

UtahCTE.org: [Fact Sheet](#)

UtahFutures.org: [Occupation/Wage Search](#)

**FBLA**

is the Career and Technical Student Organization (CTSO) for students in the Business Information Management Career Pathway.

[FBLA-PBL.org](#) | [Utah-FBLA-PBL.org](#)  
[Utah FBLA flyer](#)

