Hillcrest High School

Utah Career and Technical Education
Career Pathway Chart
2022-2023 School Year

**Business Administration
CAREER PATHWAY**

**Business, Finance & Marketing
CAREER CLUSTER**

Career Cluster: Business, Finance & Marketing

Career Pathway: Business Administration

JUNIOR HIGH / MIDDLE SCHOOL		
College and Career Awareness		

HIGH SCHOOL		
EXPLORER COURSES: Choose one or more of the following courses.		
Accounting 1* +	Marketing 1* +	
Entrepreneurship*		
Digital Graphic Arts Intro*		
Sports and Entertainment Marketing		
Real Estate		
CONCENTRATOR COURSES: To be a concentrator you must pass one of the following courses AND one explorer course.		
Business Management*		
COMPLETER COURSES: To be a completer you must pass enough courses to earn 3.0 credits in this Pathway.		
Business and Marketing Capstone		
CTE Internship		
POSTSECONDARY:		
Utah System of Higher Education: ushe.edu	UtahMajors.org: Utah Majors Guide		
Utah System of Technical Colleges: utech.edu		

* concurrent enrollment course   + recommended explorer course

HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING
There are several options for education and training beyond high school, depending on your career goals.

COLLEGE 24 or more	1-Year Certificate	2-Year Assoc. or Tech. Degree	4-Year Bachelor's Degree
	N/A	> Account Representative > Consumer Advocate > Dispute Resolution Analyst	> Budget Analyst > CTE Teacher > Credit Counselor > Financial Manager

Utah CTE classes are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

Student Testimonial

"**Taking Business Management** sparked my interest to pursue a business degree. Taking advantage of the CTE program ultimately helped to pinpoint my career trajectory."

Andrew Nadauld
Murray High School

LEARN MORE ABOUT OCCUPATIONS AND WAGES

Business, Finance & Marketing

UtahCTE.org: Fact Sheet

UtahFutures.org: Occupation/Wage Search

DECA | FBLA | FCCLA

are the Career and Technical Student Organizations (CTSO) for students in the Business Administration Career Pathway.

DECAdirect.org | UtahDECA.org | Utah DECA flyer
FBLA-PBL.org | Utah-FBLA-PBL.org | Utah FBLA flyer
FCCLAinc.org | UtahFCCLA.org | Utah FCCLA flyer

CTE® Learning that works for Utah